



**A minimum of 7,000 copies will be distributed**

**Coming September 22, 2018**

# 8<sup>th</sup> Annual Family Health & Senior Resources Expo

***...and Health & Senior Resources Directory***

Sponsored by the Northridge Chamber of Commerce Senior Services Business Council (SSBC). Participation is open to non-chamber members

## Reserve Your Vendor & Ad Space Today!

**When:** Saturday, September 22nd      **Time:** 10am - 2pm      **Free parking**  
**Where:** Life House Church, 18355 Roscoe Blvd.      **(Across from Northridge Hospital)**

### Sponsorship Opportunities

<b>Gold</b> - Includes table and chairs and sufficient space for health screenings; Directory profile (50 words and photo or logo); full page ad in the Family Health & Senior Resources Directory; identified as a sponsor on all marketing materials and the directory; business profile in the directory, and acknowledgement in a thank-you ad in the local newspaper.	\$2000
<b>Silver</b> - Includes table and chairs and sufficient space for health screenings; Directory profile (50 words and photo or logo); Half- page ad in the Family Health & Senior Resources Directory; identified as a sponsor on all marketing materials and the directory; business profile in the directory, and acknowledgement in a thank-you ad in the local newspaper.	\$1500
<b>Bronze</b> - Includes table and chairs and sufficient space for health screenings; Directory profile (50 words and photo or logo); Quarter- page ad in the Family Health & Senior Resources Directory; identified as a sponsor on all marketing materials and the directory; business profile in the directory, and acknowledgement in a thank-you ad in the local newspaper.	\$1000

### Expo Participation Opportunities

Expo Space (table or space for screenings) & Directory Profile.	\$350
Expo Space only	\$150
Workshop Presenter	\$75

### Directory Ad Rates

<b>Directory Business Profile</b> <b>\$200</b>	<i>Profile includes business name, logo or photo, address, telephone, website and 50-word business description</i>		
<b>Full Page</b> 7-3/8" x 10" (Width x height)	\$1000	<b>Quarter Page</b> 3-5/8" x 4-7/8" (Width x height)	\$295
<b>Half Page</b> 7-3/8" x 4-7/8" (Width x height)	\$550	<b>Eighth Page</b> 3-5/8" x 2-3-3/8" (Width x height)	\$150
<b>Half Page</b> 3-5/8" x 10" (Width x height)	\$550	<b>Advertorial</b> (400 words max; includes photo)	\$400

**See reverse side for Expo participation application**

# Family Health & Senior Resources Expo & Directory

\_\_\_ I want to participate as a \_\_\_\_\_ Sponsor for \$ \_\_\_\_\_

\_\_\_ I want to participate in the Expo and have a Directory Profile (\$350)

\_\_\_ I want to participate in the Expo only. I am a Member of the Northridge Chamber. (\$150)

\_\_\_ I want to participate in the Expo only. I am NOT a member of the Northridge Chamber. (\$250)

\_\_\_ I want to participate in the Expo only. I am a Non-Profit Organization. (\$50)

\_\_\_ I want a Directory Profile only (\$200)

\_\_\_ I want to conduct a 20-minute workshop (\$75)

## AD SPACE

\_\_\_ I want to reserve a \_\_\_\_\_ page ad space

Enclosed is my check for \$ \_\_\_\_\_

\*To pay with a credit card call the Chamber at (818) 349-5676. A 3% administrative fee will be charged for credit card transactions.

Ads must be sent as a pdf or jpeg, emailed to: [Stephanie@NorthridgeChamber.org](mailto:Stephanie@NorthridgeChamber.org). There will be no refunds if ad is received after the deadline. I understand that the space-reservation and deadline for receiving art-work is September 6<sup>th</sup> -. \_\_\_\_\_ *initial here*

Directory Profile (50 words) must be sent as a word document, non-formatted. Photo or logo must be sent as a pdf or jpeg attachment (not embedded in an email) to [Stephanie@NorthridgeChamber.org](mailto:Stephanie@NorthridgeChamber.org)

Directory Publication Date: The Directory will be published in advanced of the Expo.

Company Name \_\_\_\_\_ Date: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/Community: \_\_\_\_\_ Zip: \_\_\_\_\_

E-Mail \_\_\_\_\_ Telephone # \_\_\_\_\_

Website: \_\_\_\_\_

Authorizing Person (print): \_\_\_\_\_

Signature: \_\_\_\_\_

Make check payable to:  
**Northridge Chamber of Commerce**  
18860 Nordhoff St., Suite 204B, Northridge, CA 91324  
*If paying by credit card, please call the Chamber office at (818) 349-5676*